EXHIBIT 11

Excerpt from Dr. Singer's "Sherdog Denom for Market Shares.dta" file

Observations in "Sherdog Denom for Market Shares.dta" from UFC 192 Cormier vs. Gustafsson on October 3, 2015

Variable December.		Athlete-Bouts from UFC 192 in "Sherdog Denom for Market Shares.dta":																							
Variable Description:											Athlete-Bou	its from UFC	192 in "Shere	dog Denom fo	or Market Sh	ares.dta":									
		ALEXANDER	DANIEL			SHAWN	RUSLAN	JOSEPH	ALI				YAIR	ALBERT		ADRIANO	ISLAM	ROSE		FRANCISCO	SAGE				
Athlete Athlete ID	SD_fighter fighterid	GUSTAFSSON 26162	CORMIER 52311	RASHAD EVANS	RYAN BADER 22858	JORDAN 45624	MAGOMEDOV 74434	BENAVIDEZ 15008	BAGAUTINOV 81198	JESSICA EYE J 39575	ULIANNA PENA SORRS	DAN HOOKER 45122	RODRIGUEZ 106305	TUMENOV 60198	ALAN JOUBAN 65878	MARTINS 9907	MAKHACHEV 76836	NAMAJUNAS 69083	ANGELA HILL 148517	TREVINO 38029	NORTHCUTT 130911	CHRIS CARIASO 16467	SERGIO PETTIS I	DERRICK LEWIS	VIKTOR PESTA 74176
Athlete ID	eventid	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192	UFC 192
	date	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03	2015-10-03
		Toyota Center,	Toyota Center,			Toyota Center,				Toyota Center,				Toyota Center,				Toyota Center,				Toyota Center,		Toyota Center,	Toyota Center,
	location	Houston, Texas, United States	Houston, Texas, United States		Houston, Texas, United States		United States	Houston, Texas, 1 United States		Houston, Texas, 1 United States	Houston, Texas, 1 United States	Houston, Texas, United States	Houston, Texas, United States		Houston, Texas, I United States		Houston, Texas, I United States		Houston, Texas, I United States			Houston, Texas, I United States		United States	Houston, Texas, United States
		Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting	Ultimate Fighting
	promoter	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship	Championship
	referee mainevent	Herb Dean Yes	Herb Dean Yes	Herb Dean	Herb Dean No	Kerry Hatley	Kerry Hatley	Kerry Hatley	Kerry Hatley	Frank Collazo	Frank Collazo No	Kerry Hatley	Kerry Hatley	Frank Collazo	Frank Collazo	Frank Collazo	Frank Collazo	Joe Solis No	Joe Solis No	Herb Dean	Herb Dean No	Joe Solis No	Joe Solis No	Kerry Hatley	Kerry Hatley
	muneven	MMA Sherdog 20 to 30 6-28	MMA Sherdog 20 to 30 6-28		MMA Sherdog 20 to 30 6-28	MMA Sherdog	MMA Sherdog		MMA Sherdog	MMA Sherdog 20 to 30 6-28		MMA Sherdog 20 to 30 6-28	MMA Sherdog 20 to 30 6-28	MMA Sherdog 20 to 30 6-28				MMA Sherdog 20 to 30 6-28	MMA Sherdog		MMA Sherdog	MMA Sherdog	MMA Sherdog	MMA Sherdog 20 to 30 6-28	MMA Sherdog 20 to 30 6-28
	source	New	New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 50 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New	20 to 30 6-28 New
	event_date	10/3/15		10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15	10/3/15
Event Information	event_month event_year	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15 2015	10/1/15	10/1/15	10/1/15 2015	10/1/15	10/1/15	10/1/15	10/1/15 2015	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15	10/1/15 2015	10/1/15	10/1/15 2015
	match_month	669		669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669	669
	location1	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center	Toyota Center
	location2	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston	Houston
	location4	United States	United States		United States		United States			United States	United States	United States	United States		United States		United States							United States	United States
	locationS																								
	country World Flag	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States
	US_Flag	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	NA_Flag	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	NA_Flag_Promoter zuf_flag	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	fighter1 winloss	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win	win
	fighter2winloss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss	loss
Match Outcome Information	winmethod			Decision	Decision	Decision	Decision	Decision	Decision	Decision	Decision	Decision	Decision		TKO (Head Kick			(Rear-Naked	(Rear-Naked	TKO (Elbows	TKO (Elbows	Decision	Decision		
	round	Decision (Split)	Decision (Split)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	(Unanimous)	and Punches)	and Punches)	TKO (Punch)	TKO (Punch)	Choke)	Choke)	and Punches)	and Punches)	(Unanimous)	(Unanimous)	TKO (Punches)	TKO (Punches)
	time	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	2:55	2:55	1:46	1:46	2:47	2:47	0:57	0.57	5:00	5:00	1:15	1:15
Variables Indicating if Bout in	dRNK	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Tracked, Ranked, and	dFMp dFMrA	1	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Headliner Markets	dr15m	1	1	0	1	0	0	1	0	1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
	rankBantamweight																								
	rankDivision_Dominance_List rankFeatherweight		8									73	118												
	rankFlyweight							2														24	33		
	rankHeavyweight	_				29	30																	65	31
	rankLightHeavyweight rankLightweight	,	2		4											28	63			215					
	rankMiddleweight																								
	rankPound_for_Pound		8																						
Athlete Rank Information	rankStrawweight rankWelterweight													32	60						458				
	rankWomenAtomweight																								
	rankWomenBantamweight rankWomenDivision_Dominance									9	10														
	rankWomenFeatherweight_																								
	rankWomenFlyweight																								
	rankWomenPound_for_Pound rankWomenStrawweight																	11	46						
	max_rank	7	2		4	29	30	2		9	10	73	118	32	60	28	63	11	46	215	458	24	33	65	31
	maxm_rank	7	2		4	29	30	2		9	10	73	118	32	60	28	63	11	46	215	458	24	33	65	31
	pound_for_pound_rank avg_yrly_rev_zuffa_dFMp	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008
	avg_yrly_rev_other_dFMp	16969.125		16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125
	avg_yrly_rev_zuffa_dFMrA	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.175	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.175	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125	292104.1008 16969.125
	avg_yrly_rev_other_dFMrA avg_yrly_rev_zuffa_dr15m	292104.1008		16969.125 292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	16969.125 292104.1008	292104.1008	292104.1008	16969.125 292104.1008	16969.125 292104.1008	16969.125 292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	16969.125 292104.1008	16969.125 292104.1008	292104.1008	292104.1008	292104.1008	16969.125 292104.1008
	avg_yrly_rev_other_dr15m	16969.125		16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125	16969.125
	weight_yrly_rev_zuffa_dFMp	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008
	weight_yrly_rev_other_dFMp weight_yrly_rev_zuffa_dFMrA	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008
Weights for Dr. Singer's Foreclsoure Shares	weight_yrly_rev_other_dFMrA																								
Forecisoure Shares	weight_yrly_rev_zuffa_dr15m weight_yrly_rev_other_dr15m	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008	292104.1008
	weight_rank_zuffa_dFMp	0.142857143	0.5	0	0.25	0.034482759	0.033333333	0.5	0	0.111111111	0.1	0.01369863	0.008474576	0.03125	0.016666667	0.035714286	0.015873016	0.090909091	0.02173913	0.004651163	0.002183406	0.041666667	0.03030303	0.015384615	0.032258065
	weight_rank_other_dFMp			0					0																

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Observations in "Sherdog Denom for Market Shares.dta" from UFC 192 Cormier vs. Gustafsson on October 3, 2015

Variable Description:											Athlete-Bou	uts from UFC	192 in "Shero	dog Denom f	or Market Sh	ares.dta":									
	weight_rank_zuffa_dFMrA	0.142857143	0.5	0	0.25	0.034482759	0.033333333	0.5	0	0.111111111	0.1	0.01369863	0.008474576	0.03125	0.016666667	0.035714286	0.015873016	0.090909091	0.02173913	0.004651163	0.002183406	0.041666667	0.03030303	0.015384615	0.032258065
	weight_rank_other_dFMrA			0					0																
	weight_rank_zuffa_dr15m	0.142857143	0.5		0.25			0.5		0.111111111	0.1							0.090909091							
	weight_rank_other_dr15m																								
	weight_rank_zuffa_dAll	0.142857143	0.5	0	0.25	0.034482759	0.033333333	0.5	0	0.111111111	0.1	0.01369863	0.008474576	0.03125	0.016666667	0.035714286	0.015873016	0.090909091	0.02173913	0.004651163	0.002183406	0.041666667	0.03030303	0.015384615	0.032258065
	weight_rank_other_dAll			0					0																
	fighter1recordwld	19 - 1 - 0	19 - 1 - 0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
		Alexander	Alexander													Islam	Islam			Francisco	Francisco				
	fighter2	Gustafsson Alexander-	Gustafsson Alexander-	Rashad Evans	Rashad Evans	Shawn Jordan	Shawn Jordan	Ali Bagautinov	Ali Bagautinov	Jessica Eye	Jessica Eye	Dan Hooker	Dan Hooker	Alan Jouban	Alan Jouban	Makhachev	Makhachev Islam-	Angela Hill	Angela Hill	Trevino	Trevino	Chris Cariaso	Chris Cariaso	Viktor Pesta	Viktor Pesta
		Gustafsson-	Gustafsson-	Parkad Fuare	Rachad Fyans	Shawn Inglan	Shawn, Inrdan,	Ali-Bagautinov-	Ali, Ragautinov.	Jessina-Eve.	Jessica-Eve-	Dan-Hooker	Dan Hooker	Man Jouhan	Alan-Jouban-	Islam- Makhachau	Makhachou.	Angela-Hill-	Angela,Hill,	Francisco-	Francisco-	Chris-Cariaso-	Chris-Cariaso-	Viktor-Pesta-	Viktor-Pesta-
	fighter2id	26162	26162	10200	10200	45624	45624	81198	81198	39575	39575	45122	45122	65878	65878	76836	76836	148517	148517	Trevino-38029	Trevino-38029	16467	16467	74176	74176
Additional Variables in	fighter2recordwld	18 - 4 - 0	18 - 4 - 0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
"Sherdog Denom for Market Shares.dta"	dAll	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Snares.ota	ppv_gate_event_avg_rev																								
	unique_sherdog_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	unique_Zuffa_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	every_sherdog_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	every_Zuffa_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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